

Dear Students,

you are invited to the inaugural meeting of the Slow Economy Challenge 2021. Faculty of Economic Sciences and [HSE Business Incubator](#) invite students from HSE University and HSE partner universities to participate in the inaugural online meeting

**24 February at 8 pm Moscow time and 6 pm CET** with representatives of one of the most successfully Berlin fashion startups [Staiy](#). Founded in 2019 by ESCP Business School alumni in Berlin with a goal to minimize the human footprint. Currently, [Staiy](#) is ranked in the 5 topmost growing startups in Germany.

At the meeting, the philosophy and ideas of the [Staiy](#) business will be presented. Participants will also learn about the timeline, prizes, and guidelines for the students' international challenge. HSE University students are invited to approach the [HSE Business Incubator team](#) for coaching and support in ideas presentation and development to successfully participate in the challenge. This includes students and teams with no knowledge of Russian language.

Participate in the meeting, take the challenge and get your idea to win!

Please register online to participate via link:

<https://economics.hse.ru/en/io/polls/442994520.html>

HSE website:

<https://economics.hse.ru/en/io/announcements/443179339.html>

<https://www.youtube.com/embed/mT-gUIQJCOM?feature=oembed>

Looking forward to see you at the meeting 24 February!